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New website: Evolon® microfilament textile

www.evolon.com

Freudenberg Performance Materials is launching a new website for Evolon®:. With one click visitors will obtain detailed information on the technology invented by Freudenberg and the particular benefits which the microfilament fabric can provide them. The website complements the company´s corporate website.

**A wealth of information for professionals**

Each Evolon application is described in detail on a dedicated page, with photographs and comprehensive explanations on the features and key advantages. A page entitled “Your industry” makes it possible to find all the applications likely to be of interest to a particular sector of activity. For example, a professional in the automobile industry will have direct access to acoustic, high-tech cleaning cloth and technical packaging applications. To request additional information, the easily accessible contact function makes it possible to send a message directly to the Evolon experts at Freudenberg.

**For end customers: knowing where to buy**

End customers can go to the website to find out where to buy products manufactured using Evolon. For example, a person with allergies wishing to equip their bed with anti-dust mite protection can select their country and directly reach websites selling anti-dust mite encasings made from Evolon. This function is also available for other applications such as printing media, providing direct access to the distributors of the materials.

**A dynamic and didactic design**

The site design incorporates the new Freudenberg brand and adopts a modern and clear look. It features animated pictograms which make it possible for visitors to visualise and thereby better understand the properties and benefits of the fabric.

The website is available in English, German and French and is visible on the majority of Internet-enabled devices, notably mobile devices.

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About Freudenberg Performance Materials

Freudenberg Performance Materials is a leading global manufacturer of innovative technical textiles offering differentiated value propositions to a broad range of markets and applications such as Apparel, Automotive, Building Materials, Hygiene, Medical, Shoe and Leathergoods as well as Specialties. In 2015, the company generates sales of almost €980 million and has 25 manufacturing sites in 14 countries and more than 3.800 associates. Freudenberg Performance Materials attaches great importance to social and ecological responsibility. For more information, please visit [www.freudenberg-pm.com](https://sharepoint.freudenberg-nw.com/sites/cct/Shared%20Documents/Media/Press%20releases/2016-12_Evolon%20Website/www.freudenberg-pm.com)

The company is part of the Freudenberg Group. In 2015, the Freudenberg Group employed over 40,000 people in some 60 countries worldwide and generated sales of more than 7,5 billion Euros (including pro-rata consolidation of 50:50 joint ventures). For more information, please visit [www.freudenberg.com](http://www.freudenberg.com/)