**PRESS RELEASE**

**Freudenberg launches apparel industry’s first
100%** **rTPE base content** **interlining series**

**Weinheim, Germany, March 29, 2023. Freudenberg Performance Materials Apparel (Freudenberg) is expanding its** [**Super Elastic Interlinings**](https://activerange.freudenberg-pm.com/super_elastic_interlinings) **Range with the introduction of the apparel industry’s first 100% recycled thermoplastic elastomers (rTPE) base content interlining series. In recognition of the growing use of elastic interlinings in apparel and building on the principles of Freudenberg Performance Materials´ Apparel’s** [**House of Sustainability**](https://apparel.freudenberg-pm.com/benefits/house-of-sustainability)**, these new products speak for Freudenberg’s ongoing dedication to high-quality and sustainable solutions, with responsible products in every season.**

The new, 100% rTPE base content interlinings are offered in 40-90 g/m2 weights, with wide applicability – from lightweight knit fabrics with applications in leggings and sports bras to elastic woven fabrics that require medium-to-heavy weights, such as denim, maternity clothes, or casual wear. Sustainable without compromising on quality, the new interlinings offer exceptional elasticity and retain excellent recovery capabilities.

In addition to the newly-launched 100% rTPE base content interlinings, Freudenberg also offers interlinings from the XB and UE Series. The XB Series are nonwoven interlinings, available in 40-72 g/m2 weights, offering a soft hand feel and light-to-medium weight options with high wash durability. These interlinings can be used across sportswear and fashion segments in areas such as cuffs and the waistbands of leggings.

The UE Series is available in 153-220 g/m2 weights, offering high elasticity, good recovery, and strong support. Furthermore, the mesh structure ensures excellent breathability, with application to garments like sports bras.

Freudenberg offers a complete range of super elastic interlinings to the market and delivers greater possibilities in active and casual styling – from the soft-to-the-touch, light-to-medium weight, and durable XB Series and the exceptional elasticity and recovery of the 100% rTPE base content additions, to the mesh structure of the UE Series that offers both strong support and breathability.

**Responsible products in every season**

Freudenberg Performance Materials´ Apparel’s House of Sustainability is a major initiative designed to assist customers in enhancing the sustainability of their garment products and building towards a more sustainable future. Offering the latest innovations and solutions from its House of Sustainability that combine functional and environmental benefits, Freudenberg supports sustainable garments for people and the planet through all manufacturing seasons.

Launched for the summer manufacturing season, the 100% rTPE base content interlinings reduce the need for virgin materials in apparel while also reducing the demand for the extractive practices necessary to produce such materials. Furthermore, the use of recycled components reduces materials in landfills and oceans, in consideration of full-garment lifecycle management.

Through ongoing technological and operational development, Freudenberg will continue to generate new solutions that are better for customers and the environment.

Contacts for media inquiries

Freudenberg Performance Materials Holding SE & Co. KG

Holger Steingraeber, SVP Global Marketing & Communications

Höhnerweg 2-4 / 69469 Weinheim / Germany

Phone +49 6201 7107 007

Holger.Steingraeber@freudenberg-pm.com

www.freudenberg-pm.com

Katrin Böttcher, Manager Global Media Relations

Höhnerweg 2-4 / 69469 Weinheim / Germany

Phone +49 6201 7107 014

Katrin.Boettcher@freudenberg-pm.com

www.freudenberg-pm.com

About Freudenberg Performance Materials

Freudenberg Performance Materials is a leading global supplier of innovative technical textiles for a broad range of markets and applications such as apparel, automotive, building interiors, building materials, healthcare, energy, filter media, shoe and leather goods as well as specialties. In 2021, the company generated sales of more than €1.3 billion, had 33 production sites in 14 countries around the world and had some 5.000 employees. Freudenberg Performance Materials attaches great importance to social and ecological responsibility as the basis for its business success. For more information, please visit [www.freudenberg-pm.com](http://www.freudenberg-pm.com)

The company is a Business Group of Freudenberg Group. In 2021, the Freudenberg Group employed some 50,000 people in around 60 countries worldwide and generated sales of more than €10 billion. For more information, please visit [www.freudenberg.com](https://eur02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.freudenberg.com%2F&data=04%7C01%7CKatrin.Boettcher%40freudenberg-pm.com%7C4e6ece316c5b4cdd06cf08da115fcb53%7Cc7b0778106f341d7b40f5b2de1018509%7C0%7C0%7C637841400374918741%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Ie7Mo0DA5F5RDf5Qsh%2FCTH3acGvKyFOpn9pGGijkN1Y%3D&reserved=0).