

Freudenberg Performance Materials



Global markets. Local solutions. Freudenberg and Japan Vilene Company at ANEX 2015

Media contact

Holger M. Steingraeber
Freudenberg Performance Materials
Director Global Communications
Phone +49 6201 80-6640
Fax +49 6201 88-6640
holger.steingraeber@freudenberg-pm.com
www.freudenberg-pm.com

Leading group of technology experts join together to present their integrated nonwovens solutions to industry professionals in China

Weinheim, Germany. Tokyo, Japan. April 2, 2015. On May 13, 2015, the ANEX (Asia Nonwoven Exhibition and Conference) in Shanghai, China, will open its doors for three days to present nonwovens solutions to Asian industry professionals. The Freudenberg Group and Japan Vilene Company will represent the technology group at stand T30 in Hall 1. They will share their combined knowledge of the world's leading providers of nonwovens solutions: Japan Vilene Company, Freudenberg & Vilene Nonwovens (Suzhou) Co. Ltd., Freudenberg & Vilene International Ltd. and Freudenberg Performance Materials.

Held once every three years, ANEX has become the most important trade for the nonwovens industry since its launch in 2000. This will be the first appearance in Asia of the newly formed Freudenberg Performance Materials. The new business group was formed through the merger of the two former successful Business Groups – Freudenberg Nonwovens and Freudenberg Politex Nonwovens. Together with its partners, the four companies will demonstrate their innovative products and services in a way that focuses on how they combine their special expertise to provide individually customized local solutions for global markets. Freudenberg Performance Materials, Germany, and Japan Vilene Co., Japan, together with their joint ventures in

China and other parts of Asia, are at the technological cutting edge of the development and manufacture of nonwovens and performance materials.

Customer in focus: Solutions, which meet their needs

The joint stand is divided into four segments: automotive, comfort, environment and health. Each segment focuses on solutions to meet the customers' needs. Connecting markets, peoples and industries, the nonwovens specialists combine global reach with detailed local knowledge and presence. They are especially strong in Asia, and have created many innovative solutions for specific local environmental and manufacturing conditions. In addition, the close cooperation enables the innovative market leaders to share knowledge and skills between their worldwide network of experts. All this knowledge results in designing the most competitive and efficient solutions for the customer-specific challenges.

The group of experts will present their latest “success stories” and innovative and sustainable developments for the energy, automotive and health sectors, the shoe and fashion business as well as the building industry, such as automotive headliner, li-ion battery separators, masks and advanced wound care products . Visitors will be able to talk to leading technology experts.

Notes to editors:

The participating companies are:

- Freudenberg Performance Materials
- Freudenberg & Vilene International Ltd.
- Freudenberg & Vilene Nonwovens (Suzhou) Co. Ltd.
- Japan Vilene Company



About Freudenberg Performance Materials

Freudenberg Performance Materials is a leading global supplier of innovative performance materials offering differentiated value propositions to a broad range of markets and applications such as Automotive Interiors, Apparel, Building Materials, Hygiene, Medical, Shoe Components and Specialties. The company generates sales of over €900 million and has more than 20 manufacturing sites in 14 countries and more than 3.800 associates. Freudenberg Performance Materials has many years of experience in technical textiles and applications. The company attaches great importance to social and ecological responsibility.

The company is part of the Freudenberg Group. In 2013, the Freudenberg Group with its Seals and Vibration Control Technology, Nonwovens, Filtration, Household Products, Specialties and Others Business Areas generated sales of over €6.6 billion and employed approximately 40,000 people in around 60 countries. For further information please go to www.freudenberg-pm.com

About Japan Vilene Company

For further information on Japan Vilene Company please go to www.vilene.co.jp